What kind of data about Pizza we should collect?

Price, Location, Popularity

What kinds of questions a user might have about a pizza place?

How many pizza toppings?

Is the pizza good in this pizza place?

To do information visualization, what kind of data analysis, comparison about variables, or optimzation (goals?) people might have?

Collect prices and compare it with other pizza place.

Collect Feedbacks of the pizza places, which can help people knows the popularity of pizza place.

Compare the distance and consider the time cost.

The goal is to analyze whether the pizza places is worth to give it a try.